



FEATURED FELLOWS

JOEY FONTANA (M.A., 2020) - "The RHBSSI Graduate Student Fellowship has provided me opportunities that I never imagined at the M.A. level. I received hands-on training and research experience with some of the top scholars in sport communication. The faculty mentorship has refined my research skills, including helping me publish my research within Communication & Sport, and connected me with PhD programs. I developed my teaching skills in basic course classes, while also working within the social media listening center in both a teaching and research capacity. Overall, the fellowship provided an amazing opportunity to deepen my knowledge of sport communication while training me to be a better teacher and researcher."

BAILEY TROUTMAN (M.A., 2020) - "The Graduate Student Fellowship has given me the unique opportunity to apply and build upon coursework. In this role, I served as an assistant in a course using Clemson's Social Media Listening Center, which resulted in a publication in Sports Illustrated. I also worked with a team of scholars on a study about sports fandom, which was published in Communication & Sport and won top paper at NCA. As someone interested in pursuing a Ph.D., the fellowship experience has allowed me to develop my C.V. with publications and national conference presentations. I would highly recommend the fellowship program because it offers invaluable opportunities to develop graduate students via conducting research, experiencing the entire publication process, serving in a classroom with undergraduate students, and working on meaningful projects."

COMMUNICATION FACULTY

BRYAN DENHAM (Ph.D., 1996, University of Tennessee). Dr. Denham is the Campbell Endowed Professor of Sports Communication. His areas of study include media portrayals of substance use in sport and society, policy and health aspects of substance use, social science theory, and quantitative research methods.

GREGORY A. CRANMER (Ph.D., 2015, West Virginia University). Dr. Cranmer is an Assistant Professor in the Department of Communication and Faculty Fellow with the Robert H. Brooks Sports Science Institute. His research focuses on optimizing the functioning of sports teams via athlete socialization and prosocial coaching techniques, identifying the effects of sports media, and understanding public discourse around sports policy and organizations.

BRANDON BOATWRIGHT (Ph.D., 2020, University of Tennessee). Dr. Boatwright is an Assistant Professor in the Department of Communication. His research explores the function of strategic communication in sports, specifically within the context of social media, using big data and network theory.

VIRGINIA HARRISON (Ph.D., 2020, Penn State University). Dr. Harrison is an Assistant Professor in the Department of Communication. Her work examines how sports organizations can build better relationships with fans and other supporters through communication practices like stewardship.

ROBERT H. BROOKS SPORTS SCIENCE INSTITUTE – GRADUATE STUDENT FELLOWSHIP

JOIN THE CLEMSON FAMILY!



OPPORTUNITIES

- Get hands-on research experience and work on innovative and exciting sports research.
- Work with nationally & internationally recognized sport communication researchers.
- Receive support toward publishing and presenting research.
- Access cutting-edge technology, such as the department's Social Media Listening Center.
- Work with industry leaders, including Sports Illustrated.
- Teach the basic course and assist in sport courses.
- Receive a tuition waiver & stipend.

OBLIGATIONS

- Enroll and maintain good standing as a fulltime graduate student within MA of Communication, Technology, and Society (MACTS) program.
- Lead a lab section of the basic course each semester.
- Collaborate with an assigned professor on a research program/project each semester.

HOW TO APPLY?

- Complete an online application with Clemson's Graduate School for the MA of Communication, Technology, and Society (MACTS) program.
- Express interest in the RHBSSI Graduate Student Fellowship in your cover letter and request financial assistance as part of your application.
- Applications for Fall 2021 will be accepted through March 1, 2021.
- For information about the MACTS program, contact Amy Durrance (Administrative Specialist)
Email: adurran@clemson.edu
Phone: (864)656-1567